

TIME: 9:59

DATE: 3/22/54

SPONSOR: MRS. WIGGINS CANDY STORE

SOLICITOR: SS

ONLY 2 DAYS TILL WE ALL MAKE THE DASH FOR RAILROAD STATIONS, CABS OR THE AIRPORT. ARE YOU GOING HOME? YOUR PARENTS WILL WELCOME YOU WITH OPEN ARMS. PROVE THAT THE FEELING IS MUTUAL. GREET THEM WITH A WONDERFUL BOX OF MRS. WIGGIN'S CANDIES. PERHAPS THE EASTER BONNET ASSORTMENT WILL CATCH YOUR FANCY. IT'S A VACATION SPECIAL--LAYERS OF DARK AND MILK CHOCOLATES AND PRICED AT ONLY \$2.75. ARE YOUR FOLKS SENTIMENTAL ABOUT THE GOOD OLD DAYS? THEN THE SWEETS OF LONG AGO BOX IS THE RIGHT ONE. ITS LARGE ASSORTMENT OF STICKS, BAKED BEANS, ROCK CANDY, EMPERIALS, AND OTHER SWEETS WILL BRING BACK THE DAY OF THE P PENNY CANDY. THIS DELICIOUS BOX IS PRICED AT ONLY \$1.25. WHETHER IT'S A HOSTESS GIFT PROBLEM THAT IS STILL UNSETTLED, A BIRTHDAY PRESENT STILL UNBOUGHT, OR ANY OTHER OF A THOUSAND REASONS, REMEMBER THE BEST IN SWEETS FOR ALL OCCASSIONS IS WAITING FOR YOU AT MRS. WIGGIN'S CANDY STORE, ON KING STREET--ACROSS THE STREET FROM THE HOTEL NORTHAMPTON.

THE CORRECT TIME IS NOW 10:00 YOU ARE TUNED TO 600, THE VOICE OF SMITH COLLEGE, W.C.S.R. IN NORTHAMPTON.

ANNOUNCER SIGN.

3/22/54

TIME: 9:29
DATE: 2/25/54

ADDRESSEE: MRS. WIGGIN EMMY EUGENE

COLLISION: 22

ONLY 5 DAYS WILL WE ALL HAVE THE CASH FOR RAILROAD STATIONS, CASH

ON THE AIRPORT. ARE YOU GOING HOME? YOUR PARENTS WILL WELCOME YOU

WITH OPEN ARMS. PROVE THAT THE FEELING IS MUTUAL. GREET THEM

WITH A WONDERFUL BOX OF MRS. WIGGIN'S CANDIES. PERHAPS THE LATTER

FORNOST ASSORTMENT WILL CATCH YOUR EYE. IT'S A VACATION SPECIAL

LAYERS OF DARK AND MILK CHOCOLATES AND PRICED AT ONLY \$2.75. ARE

YOUR POLLS SENTIMENTAL ABOUT THE GOOD OLD DAYS? THEN THE SWEETS OF LONG

AND BOX IS THE RIGHT ONE. THE LARGE ASSORTMENT OF STICKS, BAKED BEANS,

ROCK CANDY, EMERALDS, AND OTHER SWEETS WILL BRING BACK THE DAY OF THE

PERRY CANDY. THIS DELICIOUS BOX IS PRICED AT ONLY \$1.25. WHETHER IT'S

A HOSTESS GIFT PROBLEM THAT IS STILL UNSETTLED, A BIRTHDAY PRESENT,

STILL UNBOUGHT, OR ANY OTHER OF A THOUSAND REASONS, REMEMBER THE BEST

IN SWEETS FOR ALL OCCASIONS IS WAITING FOR YOU AT MRS. WIGGIN'S

CANDY STORE, ON KING STREET--ACROSS THE STREET FROM THE HOTEL NORTHAMPTON.

THE CORRECT TIME IS NOW 10:00 YOU ARE TUNED TO 600, THE VOICE OF

SMITH COLLEGE, W. S. ST. IN NORTHAMPTON.

WIGGIN EMMY